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For more information about
Susan Lordi and Willow Tree® visit:

WWW.enesco.co.uk

RETAILER RESOURCES



The Enesco Digital Gallery (EDGE) is designed to help you find Enesco product assets quicker and easier than ever before.

You will find all the digital assets you need from beautiful product photography to social media and in-store marketing materials all designed to help you promote, market and sell your stock. With the Edge, it's easy to search, download and share. There are also comprehensive guides and tutorials available to help you along the way.



Scan the QR code below to gain access and to see what's available...







Reaching our packaging goal

No more plastic and styrofoam!

'Two years ago, we made a commitment to our customers — retailers and consumers — that 100% of new Willow Tree production would be in recyclable or compostable packaging by year-end 2024.

We've spent this time experimenting with materials in a rapidly developing field and have made significant changes that I hope you're seeing, and have more planned for 2025.

We've converted to recyclable tissue wrapped around figures instead of plastic baggies. Product is protected from breakage with paper pulp or cardboard inserts. The overall presentation is cleaner and prettier!

Moving forward, we will continue to search out new materials that are cost-effective, protective and better for our world.'



NOTE: You may still receive product packaged in older materials until all back inventory is depleted and replaced with new production.

Thanks for your patience!

Thank you for 25 years!

We so appreciate you — you who have been displaying and selling Willow Tree in your stores for many years. We attribute our longevity to your enthusiasm for the brand! Your interest has allowed our team to create new expressions, try new formats, push boundaries and limitations.

Over these 25 years, I've grown and changed as a sculptor. Thank you for greeting each introduction with eagerness, and for letting us know what you think — good or bad! Here are some pieces that exemplify how our Willow Tree style has evolved through the years...

My first piece

This is the first figure I carved in fall of 1999 that defined the look and feel of Willow Tree, showing the rough cuts and facets of my knife, with an appearance of carved wood. My earliest pieces featured a unique shape of thin airy wire, suggesting wings.



Adding colour

I started introducing more colour by way of flowers.



Carving in the round

I have always used live models, mostly family and friends. The little nuances in body positioning and shifts in weight help remind us of the ones we love because we express ourselves 360 degrees. Carving in the round means that figures can be displayed in any direction.





Though my sculpting style, materials and techniques have expanded, I've always tried to stay true to my original philosophy — to tap into the expressive power of the human gesture.

I hope that each Willow Tree figure retains an openness of interpretation that is personal to the giver and the receiver.





I love surface design and textiles! I carve relief patterns onto figures to add texture and movement... Symbols of everyday objects can be metaphors of life experiences.



Adding gold

I use deep gradated blues and sparkly gold as a jewel-like reference of historical objects of art and architecture...

I embellish the surface of the figures with gold dots symbolising light, or energy, hope, inner strength...



I rub paint into etched patterning on figures. Especially with darker skin tones, this creates an exciting contrast.



I experiment with smoother, more refined surfaces; allowing the luminosity of the resin to show through with only a suggestion of colour.



Here for You Know that you are loved

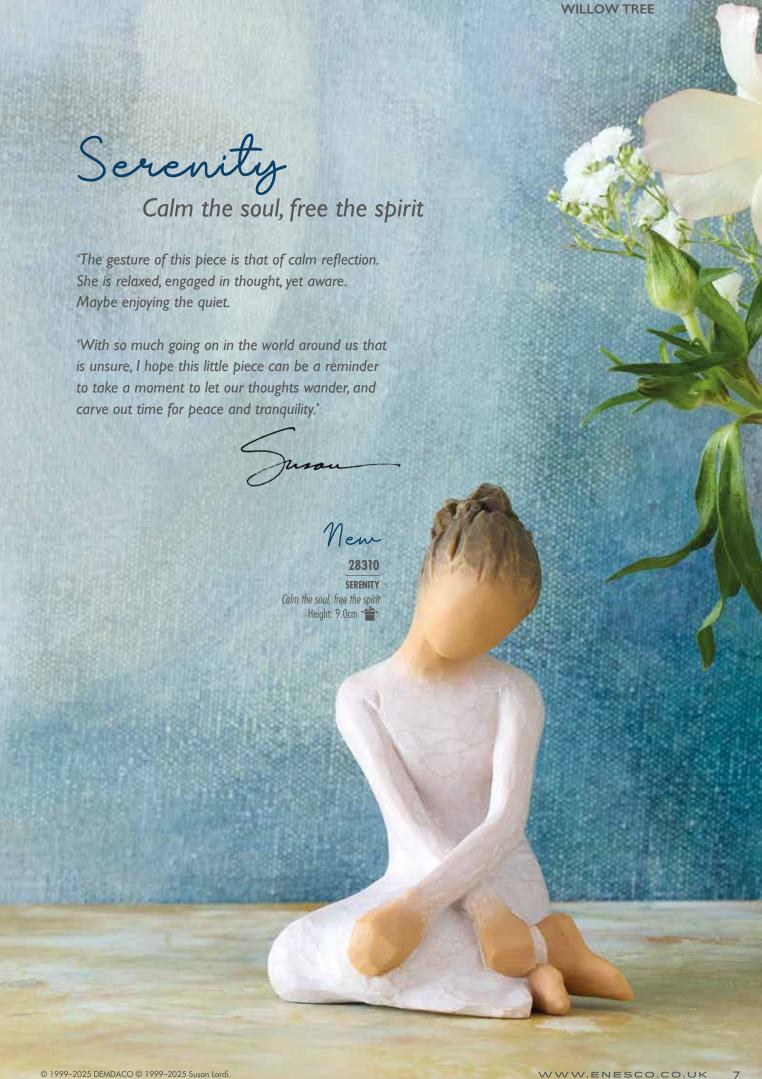
'With a gesture of empathy and caring, this figure can represent the supportive love of friends, coworkers or family. Sometimes it's helpful and healing to know that others are 'there for you', available to listen, with steady reassurance.

'More important than words, a quiet presence is sometimes the most comforting support to have. For when you want to tell someone that they don't have to explain... that you hear them, see them, and are holding them in your heart.'

New

28311

HERE FOR YOU
Know that you are loved
Height: 12.5cm



My sister, my friend Walk with me. And along the way, we'll share...everything

'You never laugh harder than when you're laughing with your sisters... or very close dear friends. You share the same history; the inside jokes that no one else would understand in the same way.

'A sister knows your faults, somehow puts up with them, and loves you in spite of them.

This piece is about the rich and sustaining, comfortable constancy of lifelong friends.'

Now available with darker skin tone and hair colour; a gift to celebrate friendships among women of colour, and the support that exists within these relationships.

New

MY SISTER, MY FRIEND (DARKER SKIN AND HAIR) Walk with me. And along the way, we'll share...everything Height: 22.0cm





Relationship Figures

Display family groupings

Help your customers create their own unique Family Groupings.

Illustrate how family groupings can be created with our in-store point of sale, available in multiple languages.





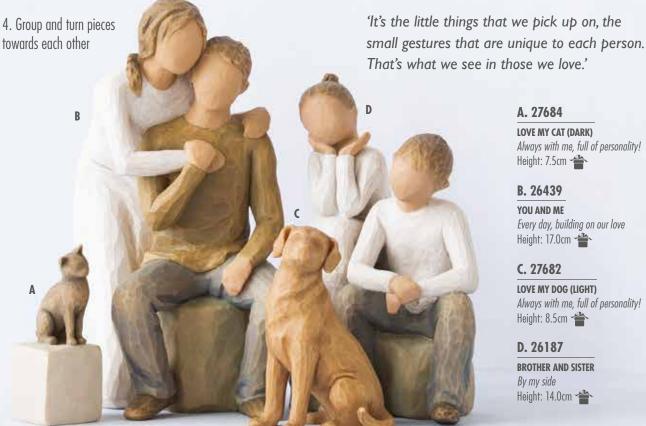




1. Start with a parent piece

2. Add children

3. Add a pet



A. 27684

LOVE MY CAT (DARK)

Always with me, full of personality! Height: 7.5cm

B. 26439

YOU AND ME

Every day, building on our love Height: 17.0cm

C. 27682

LOVE MY DOG (LIGHT)

Always with me, full of personality! Height: 8.5cm

D. 26187

BROTHER AND SISTER

By my side Height: 14.0cm 👚



27789 LOVE MY CAT (LIGHT) Always with me, full of personality! Height: 7.5cm



CARING CHILD ...nurtured by your loving care Height: 7.5cm



27791



27683 LOVE MY DOG (DARK) Always with me, full of personality! Height: 8.5cm



27790 LOVE MY DOG (SMALL, LYING) Always with me, full of personality! Height: 3.0cm









A. 26184 **ANNIVERSARY** Love ever endures Height: 15.0cm 👚

B. 26227 INQUISITIVE CHILD ...nurtured by your loving care Height: 7.5cm 🁚

C. 26224 SPIRITED CHILD

JOYFUL CHILD ...nurtured by your loving care Height: 7.5cm 👚 Height: 7.5cm

D. 26223 ...nurtured by your loving care E. 26226 **IMAGINATIVE CHILD** ...nurtured by your loving care Height: 6.0cm *

F. 26225 THOUGHTFUL CHILD ...nurtured by your loving care Height: 7.5cm 👚

Relationship Figures



27268

WE ARE THREE

It used to be just you and me. Now we are three — a family! Height: 22.0cm

26031

FATHER AND DAUGHTER

Celebrating the bond of love between fathers and daughters Height: 11.5cm



28042 MY GUY It's especially nice when you're around



26252

HOME

Together, our family is home Height: 21.5cm



26029

NEW LIFE Celebrating the miracle of new life Height: 12.5cm



26129

NEW DAD

In awe and wonder of what's to come Height: 14.0cm 👚

26232

MY GIRLS

Looking at you, I see wonder, joy, strength Height: 20.5cm

27595

THAT'S MY DAD

My favourite time is time with you Height: 10.5cm



Relationship Figures

26244

WITH MY GRANDMOTHER

The best gift is time spent with you Height: 14.5cm





Quietly encircled by love Height: 13.5cm



26167 GENERATIONS Making memories that last lifetimes Height: 18.0cm

27270

MOTHERDAUGHTER

Height: 16.0cm

Laughter with love...always



26153 CHRYSALIS

Protect and cherish; give wings to fly Height: 23.0cm



26250

THE QUILT

Sleep my child and peace...peace... Covered in love and keep...keep... Height: 14.0cm



26072

GRANDMOTHER



26058 GRANDFATHER

Bridging generations with ageless love



26195 GUARDIAN

Love and protect thee, forever Height: 15.0cm

26102 MOTHER AND SON Celebrating the bond of love between mothers and sons Height: 21.0cm





Relationship Figures

26169 CHILD OF MY HEART Child of the world, into my heart you came — Bringing sun into my life, making family our name Height: 22.0cm





27596 FOR ALWAYS Now and for always, I carry you in my heart Height: 17.5cm





26188 TWO TOGETHER Love in abundance Height: 5.0cm



27799 SANCTUARY A warm safe surround of love Height: 17.0cm

26121 PROMISE

26181 **OUR GIFT** Our bright, joyful gift! Height: 22.0cm

27922 LITTLE ONE We've only just begun... forever my little one Height: 10.0cm 👚

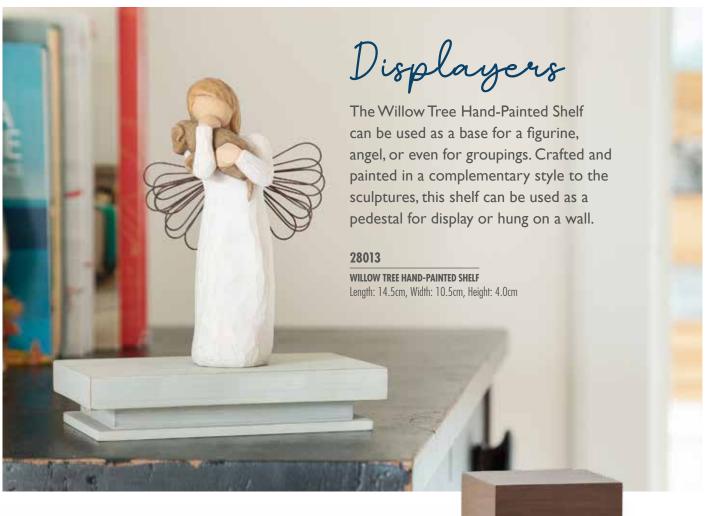








28111 COZY Close together, we three Height: 9.0cm



Maximise your shelf space by displaying Willow Tree pieces on a Tri-Step Riser. These are also available to your consumers.

26693
TRI-STEP RISER
Height: 8.0cm



Cake Topper

The Willow Tree Cake Topper is a commemorative keepsake for weddings and anniversaries, or any celebratory event of enduring love. The base of carved flowers provides stability as well as beauty.

Care Instructions:

To clean, wipe only the bottom of the base with a lightly damp cloth. Paint is NOT waterproof — do not wash or submerge in water. Paint and resin are lead-free and tested for food safety.

27162

TOGETHER CAKE TOPPER
True partners in love and life
Height: 15.0cm

Figurine of the Month

Our Willow Tree promotion showcases a 'Figurine of the Month' every month of the year. Each figurine will be available at 15% off for that month so keep a look out each month for these fantastic offers!

There is a point of sale available in both English and German to highlight this fantastic offer in store.

Here is a sneak peek at what you can look forward to...

AVAILABLE AT 15% OFF for that month





Encouragement / Support



New

28312

MY SISTER, MY FRIEND (DARKER SKIN AND HAIR)

Walk with me. And along the way, we'll share...everything

Height: 22.0cm





New 28314
COURAGE 2025

Here's to a positive, purposeful year Height: 15.0cm



26099 HEART AND SOUL

Open hearts, sharing souls, trusted friends Height: 11.5cm



27560

NURTURE

Protecting that which we love Height: 14.0cm



'I have two little granddaughters. One minute they're squabbling over a toy or jostling for attention, and the next minute, they're hugging and kissing each other. It's a constant back and forth of friend and foe. I'm watching them forge a relationship that will last all their lives.

'I hope my granddaughters develop the closeness that I've always enjoyed with my two sisters. There's nothing like the love of a sister. It grows out of a shared history of funny, stormy, trying, joyful experiences...creating the foundation on which every strong relationship is built.'

27704

SISTER MINE

Nothing comes close to the closeness of sisters Height: 11.0cm



Encouragement / Support





Hope / Healing / Remembrance

In times of sorrow, people often turn to tangible reminders of healing, hope, comfort, and remembrance. Susan has carved expressive sculptures of different size and scale within this important category.





Hope / Healing / Remembrance



27158 PRAYER OF PEACE Seeking the quiet within Height: 10.0cm

27687 WITH SYMPATHY May your memories bring you peace
Height: 23.0cm





MISS YOU In my thoughts, in my heart Height: 14.0cm

28258

PRAYER OF PEACE

Seeking the quiet within

Height: 10.0cm 👚

(DARKER SKIN)



26163

Hope lifts us up!

Height: 15.5cm

HOPE

26465

LAVENDER GRACE

May all your senses be filled with healing grace
Height: 14.0cm



27173 SOAR

a time to reflect, a time to soar Height: 13.5cm



FORGET-ME-NOT

Holding thoughts of you closely Height: 13.5cm 👚



26171 REMEMBER

Always, I will remember...
Height: 14.0cm



26186 BLESSINGS Each day, unexpected blessings Height: 14.0cm

WILLOW TREE Hope / Healing / Remembrance



28041 **OUR HEALING TOUCH** The comfort of just being together Height: 16.5cm



MUSIC SPEAKS (DARKER SKIN)
Moved by the power of music
Height: 18.0cm











Heart of Gold was inspired by a young cancer patient at Children's Mercy Hospital in Kansas City, MO, USA, who was the son of close friends of Willow Tree artist, Susan Lordi. Susan Lordi and Enesco will donate 65p to Great Ormond Street Hospital Children's Charity for every Heart of Gold figurine sold.

With your help we've raised £176,132.79 for GOSH since 2006!

(Registered charity no. 1160024).

Love / Friendship

A puppy brings joy, exuberance and a bit of chaos into the household at first, then mellows over time to become a companion, a playmate, a confidante; always happy to see us, never tiring of our presence.

As a metaphor for friendship, a dog represents the trust and comfort of a good friend, and how this relationship grows in value through the years.

'When carving this figure, I was influenced by the postures of classical sculptures, where the line of the shoulders is in opposition to the hips, or 'contrapposto'. I wanted the gesture to involve her whole body — 360 degrees. So any way that the viewer turns the figure, there is movement and life and expression.

'I look to things that bring joy, especially in difficult times.'

28039

ADORABLE YOU (GOLDEN DOG)

A joyful friendship Height: 19.5cm 28040

ADORABLE YOU (DARK DOG)

A joyful friendship Height: 19.5cm

Love /Friendship



27788 SURPRISE A bouquet of wonderful wishes! Height: 14.0cm



26246 **BEAUTIFUL WISHES** A gathering of beautiful wishes for you — love, health, happiness Height: 13.0cm



27537 PATIENCE Love is patient, love is kind Height: 18.0cm *





27242 SIMPLE JOYS You're simply a joy in my life Height: 15.0cm

27462 GOOD CHEER! Wishing you sunny days of happiness Height: 14.0cm





26155 FRIENDSHIP Friendship is the sweetest gift! Height: 13.5cm 👚

26233 SURROUNDED BY LOVE Abundant love surrounds you Height: 13.0cm

27913 **LOVE YOU** Just a little reminder... Height: 13.0cm 👚

27440 LOTS OF LOVE Ever close to my heart Height: 14.0cm 👚

Love /Friendship





Signature Collection

The Signature Collection of figures are inspired by the decorative arts and architecture from Susan's travels to cities such as Prague and Vienna. The surfaces are embellished with gold dots — symbolising light, energy, hope and inner strength.



Hospitality / Appreciation



Hospitality / Appreciation

28179
WITH GRATITUDE
Filled with a golden
light of gratitude
Height: 14.0cm



26165
LOVE OF LEARNING
Open books, open minds
Height: 13.5cm



26122
WISDOM

A lifelong love of learning
Height: 11.0cm

26197 QUEST

26147
GRATEFUL
I'm so grateful for your friendship
Height: 22.5cm



SOMETHING SPECIAL
You make the world a better place
Height: 14.0cm



28094

LITTLE THINGS

It's the little things that make a big difference
Height: 14.0cm



26245
IRISH CHARM
May luck and laughter light your days!
Height: 13.5cm



THANK YOU
So appreciative of all you do!
Height: 14.0cm



27672
FOR YOU

Just a little something...
Height: 13.5cm

Angels

Willow Tree angels speak in quiet ways to heal, comfort, protect and inspire.



27344

SWEETHEART

You have a sweet heart!

Height: 14.0cm



ANGEL OF THE KITCHEN
Warm comfort between friends
Height: 13.5cm



26109
WITH AFFECTION
I love our friendship!
Height: 13.0cm





26110

I love you

SIGN FOR LOVE

Height: 12.5cm 👚

26131
THINKING OF YOU
Keeping you close in my thoughts
Height: 13.5cm

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WITH LOVE
You are loved
Height: 13.5cm



ANGEL'S EMBRACE
Hold close that which we hold dear
Height: 14.0cm

Angels



ANGEL OF COMFORT











GUARDIAN ANGEL

May you always have an Angel to watch over you Height: 13.0cm



26248

YOU'RE THE BEST! Thank you for making a difference Height: 13.0cm



26079

Height: 12.5cm

26219

ANGEL OF CARING Always there, listening with a willing ear and an open heart Height: 9.5cm 🁚



26123

GOOD HEALTH

An abundance of health and happiness Height: 13.5cm 👚



26235

ANGEL OF HOPE

Each day, hope anew Height: 13.0cm 👚



26247

REMEMBRANCE

Memories...hold each one safely in your heart Height: 13.5cm 👚



REMEMBRANCE (DARKER HAIR AND SKIN)

Memories...hold each one safely in your heart Height: 13.5cm 👚





Figurative Ornaments

Ornaments are small expressions of friendship, love, hope and inspiration that can brighten the day throughout the year. Beautiful for birthdays, teachers, friends, family and neighbours, just to say 'Thinking of you' or 'Thanks'.

28015

WARM EMBRACE ORNAMENT

Surrounded by the warmth of family and friends
Height: 11.5cm

28014

MAGNOLIA ORNAMENT

A gathering of blessings
Height: 11.5cm



Figurative Ornaments



28095
SUNSHINE ORNAMENT
Friendship brings the sun...
and flowers bloom!
Height: 10.0cm



each step along the way

Height: 11.0cm





Figurative Ornaments



27909

BLOOM ORNAMENT

Like our friendship... vibrant and ever-constant Height: 10.0cm *



BEAUTIFUL WISHES ORNAMENT

A gathering of beautiful wishes for you love, health, happiness Height: 11.5cm 👚



27337

FRIENDSHIP ORNAMENT

Friendship is the sweetest gift! Height: 10.0cm



27468

YOU'RE THE BEST! ORNAMENT

Thank you for making a difference Height: 11.5cm



28238

REMEMBRANCE ORNAMENT (DARKER HAIR AND SKIN)

Memories...hold each one safely in your heart Height: 11.5cm



27469

REMEMBRANCE ORNAMENT

Memories...hold each one safely in your heart Height: 11.5cm 👚



27275

ANGEL OF HOPE ORNAMENT

Each day, hope anew Height: 11.0cm



27911

FORGET-ME-NOT ORNAMENT

Holding thoughts of you closely Height: 10.0cm



28257

WITH LOVE ORNAMENT

You are loved Height: 10.0cm



27924

BUTTERFLY ORNAMENT

Resilient, determined, courageous and beautiful... You have the qualities to transform your world Height: 12.0cm



28096

SURPRISE ORNAMENT A bouquet of wonderful wishes Height: 11.0cm 👚











26290 THE HOLY FAMILY A child is born



26027

THE THREE WISEMEN

They followed a star and found the Light of the World
Maximum Height: 22.0cm



26104

PEACE ON EARTH

An embrace of Peace Height: 21.0cm



26442

LITTLE SHEPHERDESS

Behold, a little love on earth Maximum Height: 13.5cm



26180

OX AND GOAT

Offering warmth and protection
Heights: Ox: 8.0cm, Goat: 9.5cm



26005

NATIVITY

Behold the awe and wonder of the Christmas Story Maximum Height: 23.0cm



27183

ZAMPOGNARO (SHEPHERD WITH BAGPIPE)

A shepherd's gift . . . a joyous melody . . . proclaiming the news! Height: 23.0cm $\ref{eq:constraint}$



26007

METAL STAR BACKDROP

Height: 34.0cm



26106

CRÈCHE

Length: 51.0cm, Width: 29.0cm, Height: 43.0cm



26105

SHEPHERD AND STABLE ANIMALS

Surrounding new life with love and warmth Maximum Height: 18.0cm

ENESCO.CO.UK

Here's where you can conveniently order product.



Are you logged in?

- Shop for special occasions
- Get ideas for in-shelf displays
- Download Digital Assets for your social media
- Access trade show event details

- My Orders shows orders and outstanding invoices
- View current promotions and sales opportunities
- Call our Customer Service team for log in instructions on: 01228 404022

Emails

A valuable just-in-time communication

Are you signed up?

- Receive notifications of invoices and statements
- Get timely reminders to order KEY skus
- Link to Digital Assets for peak selling occasions
- Keep up to date on all the latest marketing opportunities
- Call your Area Sales Manager or the Customer Service team to sign up

Social Media

An engaged community of customers

Are you following us?

- Facebook.com/Enescolimited
- Pinterest.com/Enescolimited 1
- O Instagram.com/Enescolimited
- X Twitter.com/Enescolimited

Personal Service

Helpful assistance, input and attention

Do you need to talk to someone?

• Customer Service

Monday-Thursday: 8:30-17:00

Friday: 8:30-15:30

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 Contact your Area Sales Manager for personal assistance in managing every aspect of your Enesco account.



Bringing Joy Everyday

Life is filled with special moments...and we are here to help you celebrate each one! Select from Enesco's wide array of gifts and top brands in the industry for celebrations throughout the year.

SHOP OUR ENTIRE COLLECTION OF GIFTWARE AT enclose CO. UK



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